

THE LOUISVILLE BICYCLE CLUB

Founded in 1897

www.louisvillebicycleclub.org

November/December 2006

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The Louisville Cyclist is a bi-monthly newsletter of the Louisville Bicycle Club.

Please submit articles, copy, ads and photos to Sara Ferebee, 2900 Cannons Lane, 40205, editor@louisvillebicycleclub.org, 502.473.7447.

Deadline for the January/February 2007 issue is December 1, 2006.

Please let us know what you think this newsletter needs. After all, it's your newsletter!



OFFICIALLY BICYCLE FRIENDLY *by Earl Jones, LBC President*

September 29, 2006 marked another step in Metro Louisville's march to recognition as a premier city for cyclists. That was the day that area cyclists learned that the League of American Bicyclists had awarded Louisville bronze status under its Bicycle-Friendly Communities Program. The announcement of the award was made by yours truly and Mayor Abramson at the groundbreaking ceremony for the upgrading of Beargrass Creek Trail.

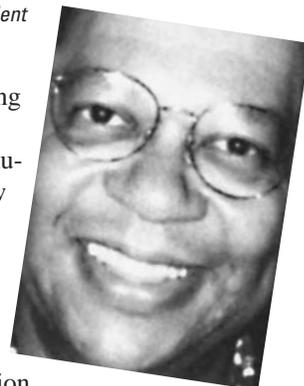


The 2005 Bike Summit set a goal for Louisville to be certified as a bicycle-friendly community by 2008. Thanks to the hard work of the City and the cycling community, we beat that goal by 2 years! We have the plans in place that will move us up to Silver and then, Gold, which we targeted for 2014. And if we keep up the momentum, we'll beat each of these goals, too.

A copy of the application for the award will be uploaded shortly to the City's Bike Louisville website (www.louisvilleky.gov/bikelouisville/).

The upgrade of the Beargrass Creek trail is a long-time coming. It will be widened, its drainage improved and a new signature entrance will be created at the corner of Lexington Road and Grinstead Drive. As part of the effort to create networks that allow cyclists to travel throughout the city, Beargrass Creek Trail will become a key connector between the Levee Trail-River Walk to Cherokee Park-Seneca Park Loop and, eventually, along Taylorsville Road to the bike routes in the new parks along Floyds Fork. And all will connect to the 100-mile loop that will ring Louisville Metro.

Another good thing happening in the local cycling community is the new energy and direction at KyMBA, the Kentucky Mountain Bike Association



(See page 11). KyMBA is making a concerted effort to repair what many had seen as a very broken relationship with Metro Parks and the City Administration. In addition to shoring up its relationship with Metro Parks, the mtb club has started several outreach programs, including Take a Kid Mountain Biking and sponsoring 2 local high school cycling teams, that should increase its profile. As a sign of support and to encourage interested LBC members to try this other form of cycling, starting with our November-December schedule, we'll experiment with listing several of KyMBA rides on our schedule.

Finally, don't forget one of LBC's oldest traditions: The 2007 Polar Bear Ride on New Year's Day. Regardless of the weather, you can't miss this ride. Even if you only ride a mile or two and focus on the chili and swap meet, there's no better way to start the New Year.

In the meantime, I hope Santa brings you every cycling toy on your list.



BIKE EDUCATION HAS SUCCESSFUL 2006 *by Steve Sarson, VP Educaiton*

What a year it was for bicycle education in Louisville. In an effort to attract more new cyclists to the summer New Rider Classes and support the city's efforts to become a League of American Bicyclists "Bike Friendly Community," the Education Committee modified its 2006 activities.

In March, our classes concentrated on bicycle and rider maintenance and were geared toward the experienced cyclist. These classes included presentations on training, nutrition and basic bike maintenance. We also offered the LAB Road 1 class. The Road 1 class was also a success, with approximately fifteen people completing it. Thanks to Barry Zalph, League Cycling Instructor, for conducting the Road 1 course and to Joe Ward for assisting.

Our summer classes experienced the biggest change. In an effort to reach more new cyclists from around Louisville, the committee decided to offer two eight-week sessions instead of the traditional summer-long sixteen week course. These sessions were offered in two different locations – Baptist East Wellness Center and the Waterfront Park. The first session ran during May and June at Baptist East and the second session from July to August at the Waterfront Park. Both sessions were very successful, with well over 200 cyclists attending. The Waterfront Park location had over 100 cyclists for a few sessions and averaged around 75 riders each week. This was the largest group we have had and initially presented a few problems. Fortunately we were able to work them out and the classes were a success. The committee plans on meeting over the winter to work on an even better program for next year.

In an effort to recognize those who participated in the new rider classes, Certificates of Completion were given out to those who attended at least six of the eight weekly sessions. Fifty-six Certificates of Completion were

awarded as part of the Mayor's Ride festivities on Labor Day. Many new riders had set a goal of receiving a certificate and committed themselves to attending the classes and becoming better riders. Special thanks to all the volunteers who committed themselves to teaching sessions, mentoring new riders and being ride captains for the training rides. Their commitment made this program successful.

In July, the League of American Bicyclists held a League Cycling Instructor (LCI) certification course in Louisville. This course was put together by *Bicycling For Louisville* and taught by a certified trainer from the LAB. The LCI course is an intensive three day course designed to train bicycle educators to be effective cyclists and teachers. Four club members successfully completed the course and have been added to the nationwide registry of LAB instructors. Congratulations to AB Sandefur, Steve Anderson, Scott Whitehair and Steven Sarson for successfully completing the course. Glenn Todd has also renewed his status as an LCI with the LAB. We now have seven League Cycling Instructors as members of the Louisville Bicycle Club. Joe Ward and Barry Zalph are the other two. These seven people are available to teach bike education and are actively doing so in the community.

I would like to take an opportunity to again thank all those who made bike education a success in 2006 and to congratulate those who completed the LCI course. I would also like to thank the city of Louisville and the Bicycle Task Force for their work in making Louisville a Bronze recipient of the League of American Bicyclists "Bike Friendly Community" designation and for their support of the Louisville Bicycle Club's bike education program. Working together will result in better, safer bicycling for all bicyclists in and around Louisville.

PROPOSED BY-LAWS CHANGES *by LBC Executive Committee*

By-Laws provide documented rules about how an organization is to be run. The LBC By-Laws, which were adopted in 1994 and last updated in December 1998, are in need of revision primarily to provide more flexibility. The Annual Banquet, for example, must be held in November according to the By-Laws so we're recommending more adaptable wording. The proposed changes also recommend the creation of a new Executive Committee position: VP Commuting Programs. Article VIII states that

"These By-Laws may be amended by a majority of the membership at any membership meeting at which a quorum is present, provided that written notice of the proposed amendment is given at least fifteen (15) days prior to the meeting." At the Annual Awards Banquet on January 27, 2007, we'll be formally asking the membership to adopt these By-Laws recommendations. Please go to the LBC website to review the current By-Laws and the proposed changes.

OKHT Design Contest

In 2007 the Old Kentucky Home Bicycle Tour will celebrate its 30th anniversary. As part of the celebration the OKHT Committee announces a contest to design a 30th birthday commemorative jersey and OKHT printed material. Entrants will submit a jersey design to be judged by the OKHT Committee. The winning jersey designer must agree to incorporate the design into the OKHT brochure, t-shirt, poster and other printed materials to create an overall event image. The deadline for submitting entries is December 15, 2006. The winning design will be announced at the Louisville Bicycle Club's awards banquet on January 27, 2007, posted on www.OKHT.org and in the club Newsletter. The contest is open to LBC members and non-members.

The winning design must be producible for the budgeted amount and will be sent to the manufacturer for cost and manufacturability analyses. The Committee and the contest winner will work with the manufacturer to finalize the jersey design.

Design entries must be received no later than December 15, 2006, and should be submitted electronically to OKHTJerseyContest@okht.org. Entries will be assigned a number and forwarded to the Committee. The names of designers will be disclosed to the Committee only after the winning design has been selected.

Contest Rules

1. Designs must be submitted on the jersey template available at OKHT.org. Entries must show front and back. Additional or more detailed views are not required but may also be included. Once the winning design is chosen, the designer will rework the design to accommodate the manufacturer's pieced template. More info on that will be provided to the winning designer.
2. The theme for the 2007 OKHT is **"Come Back to Your Old Kentucky Home."**



3. The jersey must have raglan sleeves and three rear pockets. The design will also need to accommodate a sleeveless option (i.e. don't put sponsor logos on the sleeves).
4. The letters "LBC," the words "Louisville Bicycle Club" and the Club logo must be prominently visible on the jersey. The club logo can be found on the Louisville Bicycle Club logo page or you may simply indicate where the logo would be located on the jersey.
5. The names and logos of the principal sponsors of the tour must appear on the jersey. Sponsor logos will be provided at a later date, so for purposes of the contest, designers should use Sponsors A, B, C & D to indicate logo placement on the jersey.
6. Entries must be in color and print or production ready. No limit on number of colors.
7. Decisions of the Committee are final, including selection of the winning design and the right to reject any or all designs.
8. The winning design becomes the property of the Louisville Wheelmen, Inc., d/b/a the Louisville Bicycle Club.

Prize

The winning designer will receive 2 jerseys, a year's membership in the Louisville Bicycle Club and an honorarium of \$100.

YOUR EXECUTIVE COMMITTEE

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The Louisville Bicycle Club is affiliated with the **League of American Bicyclists (LAB)** and the **United States Cycling Federation (USCF)**.



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Offer Valid: 11/01/06 — 12/31/06

WOO HOO *by Cathy Kinberger, OKHT Director*

What a year, that's right, my rookie year is over! I made mistakes; I forgot a couple of things, but over all ... It was GREAT! We had a wonderful OKHT this year. There were over 1200 riders in attendance, which makes this year's OKHT number 2 in attendance. Thanks to everyone who helped make this possible.

I know that I am blessed. The OKHT Team was the best; there was not one question or request that I made that they didn't answer. Our volunteers, as usual, stepped up and did their jobs, and some of them even got to ride. Our sponsors! Without them, not only would this ride cost more, but there would be fewer things to do in Bardstown. You can never tell them thank you enough.

One of the things I found out this year: I am nothing more than the hub of the wheel, and the spokes do all the work that holds me together. I know, it sounds corny, but join the Team and find out that it is true.

Yes, join the Team. I have spaces available for Team members for the 30th annual OKHT ride. I need detail-oriented people to help out for next year's ride. I have an opening for the Bardstown Coordinator job, and at least one more position. The Bardstown job can be handled by a team of two people, so if you and a friend are interested, let me know. With the Bardstown position, you can ride on Sunday. You get the best of both

worlds. Want to be a member of the Team, and don't want to do Bardstown? This is not a problem either. Contact me; I have places for you.

The Team is ready for next year. We are getting ready to start planning the fun. We have high hopes for our 30th annual ride.

Some of the thoughts for next year are to have more entertainment and an overall theme – not only for the ride, but also for the sags. We are hoping to have a jersey contest and a contest for the sags too. Watch this newsletter and the OKHT web page. I will be doing my best to keep you updated at both places.

Your suggestions are appreciated, but a better way to get your suggestions implemented would be to volunteer. Join us and see just what it takes to get YOUR ride off the ground. Don't be shy, if you never volunteered before ... Do it. If you have volunteered in the past, try a more challeng-

ing volunteer job. If you don't ride, but know someone who does, volunteer at a sag where you get to see your friend and meet some of theirs. Don't forget, just because you volunteer doesn't mean you miss out on the ride.

If you are not volunteering, you are letting other people make the decisions for YOUR ride. Join us, we have fun, and we make new friends. We make the decisions.



Steve and Rita Sarson head up the popular Sunday morning Sag #1.

Polar Bear Ride & Chili Lunch

January 1, 2007, 11am

Broadway Baptist Church, 4000 Brownsboro Road

The LBC invites you to the Polar Bear Ride, a tradition started by Gil Morris. This ride is held each New Year's Day, regardless of weather. It is actually more of a social event than a ride. Mileage is determined by the weather. The distance has been as little as four blocks and as much as 20 miles. The average distance is about five miles.

All club members are invited; non-riding spouses are also welcome. Even many otherwise serious riders stay inside and drink coffee and socialize. The event is free. No reservations are required. Call AB Sandefur 425-9463 for ride information.

Chili and drinks (coffee and tea) are free. Please bring a side dish or dessert to share.

Poor Richards' Almanac says that what you do the first day of the year, you will be doing for most of the next 364 days. Sitting on the couch or riding — your choice.

Third Annual Bike Swap Meet

Even if you don't plan to ride the Polar Bear Ride on New Year's Day, come to the post-ride swap meet to look for bargains or to sell cycling-related items that you no longer need. If Santa made a mistake and left something that was too big or not your favorite color, bring it to swap for something more to your liking. If Santa forgot you, maybe you can find something that suits you. Mark all items with your name and the suggested price.

Anderson, Dianna	9604 Camille Dr	LouisvilleKY	40299	502 639-7762
Boden, Cheri	521 Zorn Ave	LouisvilleKY	40206	502 896-6176
Bemiss, Paula & Thomas Joan, Abigail, David	9002 Lyndon Lakes Place	LouisvilleKY	40242	502 339-7217
Beury, Pam & Robert	2235 Blvd Napoleon	LouisvilleKY	402505	502 458-8534
Cain, Stephen	10017 Nanck Rd	LouisvilleKY	40272	314 775-5054
Carle, Ron & Jerri	4132 Morgan Jaymes Dr	LouisvilleKY	40299	502 261-0880
Cogswell, Chris & Amparito	137 S Crestmoor Ave	LouisvilleKY	40206	
Corr, Chris	12121 Valley Dr	GoshenKY	40026	480 444-8809
Crawford, Dorn	923 Audubon Pkwy	LouisvilleKY	40213	502 364-9519
Culwell, Micahel & KathyAmy	505 Bentbrook Dr	New AlbanyIN	47150	812 945-1304
Daley, Aaron & Joseph	1437 Highland Ave	LouisvilleKY	40204	502 585-4253
Danesi, John	15119 Abington Rdige Pl	LouisvilleKY	40245	502 290-5743
Davis, Bob & Jennie Lee	3010 Smallcross Way	LouisvilleKY	40222	502 425-2038
DeMarco, Michael	9129A Bennett Ave	Ft KnoxKY	40121	502 943-8786
Eichert, Bryan	116 Pawnee Dr	JeffersonvilleIN	47130	812 283-8691
Ellison, Jeff	10960 Old Harrods Woods Cir	LouisvilleKY	40223	502 429-6912
Finley, Perry	1130 Willow Ave	LouisvilleKY	40204	502 459-9858
Fuller, Tim	1830 Edgeland Ave	LouisvilleKY	40204	502 473-2666
Garbo, Greta	5701 Coach Gate Wynde # 62	LouisvilleKY	40207	502 895-1846
Gardner, Justin	2424 Glenmary Ave Apt 4	LouisvilleKY	40204	502 459-6778
Gillette, Patty & Rick	8318 Regency Woods Way	LouisvilleKY	40220	502 499-9953
Hawkins, John	1206 Lexington Rd	LouisvilleKY	40204	502 777-0546
Heppner, Blaine	1314 Whirlaway	LouisvilleKY	40242	502 541-2990
Herrick, Bruce	8306 Creek Trail Ct	LouisvilleKY	40291	502 239-8388
Hillenbrand, Travis	7008 Norlynn Dr	LouisvilleKY	40228	502 239-3587
Horvay, Andy, Janice Theriot	1469 Saint James Ct	LouisvilleKY	40208	502 637-7275
Jones, Rachel	1925 Ivanhoe Ct	LouisvilleKY	40205	502 479-9043
Julius, Suzanne	6508 Longview Beach Rd	JeffersonvilleIN	47130	812 282-4277
Keefe, Thomas	3230 Beals Branch Rd	LouisvilleKY	40206	
Kennedy, Mike	1210 Blue Vale Way	LouisvilleKY	40222	
Kersting, , Marvin & Mitchell	3122 Meadowlark Ave	LouisvilleKY	40213	
Link, Jim & CharlotteChris, Mike	1510 Northwind Rd	LouisvilleKY	40207	502 432-2173
Lukins, Tom	611 Cooper St	LouisvilleKY	40204	502 439-9319
Miller, Greg	1212 Windmill Lane	JeffersonvilleIN	47130	812 284-6175
Muller, Chris	5203 Charlbury Ct	LouisvilleKY	40241	502 429-5293
Myers, Donald & ToniaJonathan, Daniel	4021 Riveroaks Cir	LouisvilleKY	40241	
Nicarry, Sam, Theresa	3133 Fogwood Dr	LouisvilleKY	40220	502 473-7945
Noble, Sam	2202 Stephan Lane	LouisvilleKY	40214	502 368-2259
Owens, Douglas	14619 Anderson Woods Trace	LouisvilleKY	40245	502 608-2389
Pacyga, John	219 S Jane St	LouisvilleKY	40206	502 895-4805
Parker, Aubrey	10415 Worthington Lane	ProspectKY	40059	502 386-0483
Prather, Graham	2873 Regan Rd	LouisvilleKY	40206	502 550-4424
Rapp, Kimberly	1007 Willow Springs Dr	LouisvilleKY	40242	502 386-8590
Raque, Pam	709 Chambery Dr	LouisvilleKY	40207	502 893-3140
Redmon, Bob	9910 Winged Foot Dr	LouisvilleKY	40223	502 327-7217
Reynolds, Conrad	3618 Glencreek Ln	LouisvilleKY	40218	832 483-2276
Russell, Dan	6207 Burhnam	ProspectKY	40059	502 292-2209
Sawka, Michael	10608 Clauton Allen Blvd	LouisvilleKY	40229	347-231-9699
Schmelzer, David	59 Harwood Rd	LouisvilleKY	40222	502 426-0624
Scott, Jr, Thomas	1737 Berkshire Ct	Flower MoundTX	75028	214 891-1146
Shaw, Kenneth	631 Barrett Ave	LouisvilleKY	40204	
Smith, Stephen & JudyStephanie, Sarah	11823 Lake Stone Way	ProspectKY	40059	502 290-3403
Snyder, Lena	1624 Rosewood Ave Apt A	LouisvilleKY	40204	502 649-4225
Stovall, Richard & Dianne	708 Lake Sterling Rd	LouisvilleKY	40223	502 419-3080
Sweazy, Joan	5120 Hunters point Cir	LouisvilleKY	40216	502 447-2774
Urbahns, Stuart	198 Lewis Lane	CeciliaKY	42724	
Van Stockum, Martie	8205 Montero Drive	ProspectKY	40059	502 228-5475
Warren, Ashley	407 Scarsdale Rd	LouisvilleKY	40243	502 253-1970
Webb, Michael, David	6810 Wunderly Ct	LouisvilleKY	40291	502 753-0154
Webster, Mark, Judith Bartholomew Meagan Bartholomew	2214 Strathmoor Blvd	LouisvilleKY	40205	502 290-3909
Wheeler, Stan	90 Baylor Wissman Rd	GeorgetownIN	47122	
Wolford, Bob	1106 Juniper Springs Dr	LouisvilleKY	40242	502 379-7896
Zeh, Andrew	813 Towner Pl	LouisvilleKY	40223	502 245-2555
Ziegler, Bob	7010 Green Spring Dr	LouisvilleKY	40241	502 228-5559

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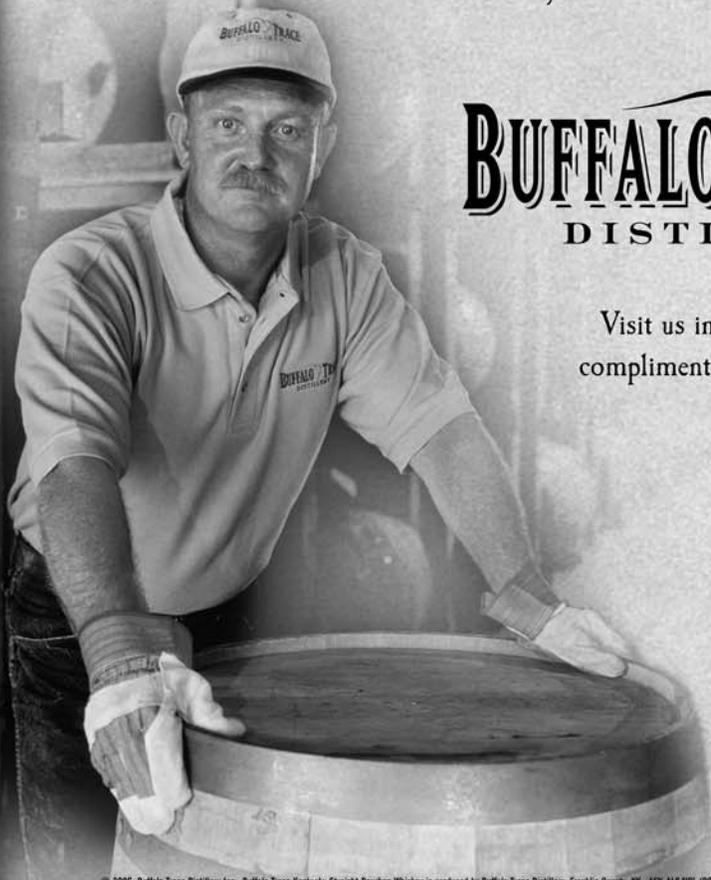
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CYCLOCROSS SEASON IS WELL UNDER WAY! *by Mark Luking, VP Racing*

The Todd Tour of Louisville on October 2nd offered a number of activities for all ages including the 4th cyclocross race in the Ohio Valley Cross Race series. The event was held in Shawnee Park and the CX race featured an interesting course that was more challenging than one might have expected for what is a relatively flat park. The weather was picture perfect, (almost too nice for CX!) and there were well over a 100 racers from around the region, including 14 members of Team Louisville, competing in several categories of races.

One of the most skilled CX racers on our team, Brad Wunderlich, took first place in the Master 45+ Race and Joe Collins was 9th in the Masters 35+ Race.

Unfortunately, Marcus Moran, another strong member of our team was out of town for this race. Marcus has been regularly finishing 4th behind the dynamic duo of Clayton Omer and Andrew Lewellyn in the B races.

In the C race (Cat 4/5 and beginners) eight of the 19 racers in the field were from Team Louisville. Even though this was the first CX race for several of our guys, they had some impressive results. Charles Garner, Duane Walker, Kerry Herbine, and Phil Patterson finished 2nd, 3rd, 4th and 5th ; Tim Omer was 8th and Perry Finley, myself and Jim Arnett finished 10th, 11th and 12th.

Team Louisville would like to thank the folks at Todd Investments and 2Wheelsports for hosting a great race and I urge everyone to come to this event next year.

The Ohio Valley Cross series continues on throughout the fall, and will include the Kentucky State Championships, which will be held in Louisville at the River Road Country Club on December 3rd. Come out and join in the fun and cheer for your LBC team!



LBC Annual Awards Banquet January 27, 2007

- 6:00 p.m. Reception & Cash bar**
7:15 p.m. Buffet Dinner
8:00 p.m. General Meeting, Awards, Election of Officers for 2007
10:00 p.m. Adjournment

At the LBC picnic in August, I took an informal poll about the banquet date, asking if folks preferred the Nov 25, 2006 date (Saturday after Thanksgiving) or would prefer to push the banquet into January. The response was overwhelming to push the date into January.

The banquet date has been rescheduled from Saturday, Nov 25, 2006 to Saturday, January 27, 2007, same time 6:00 -10:00 PM and still at Big Spring Country Club. Registration information will be included in the January/February newsletter.

Jim Tretter, LBC Treasurer



BYERLY

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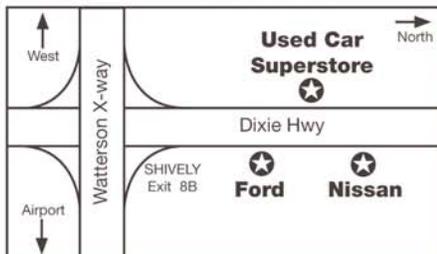
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THE NEW FACE OF KYMBA

10/10/06

Contact:

Gene McDaniel, KyMBA President or
Mike Dulin, KyMBA Advocacy Director
502-777-2029

Kymba is on the move! The Kentucky Mountain Bike Association has recently reorganized its leadership and in doing so we've expanded our programming and increased our outreach efforts. In the coming year, we expect to grow our statewide membership and join in the charge to make Louisville a more bicycle-friendly community. Here are some of this season's highlights:

Recently, we hosted our second "Take a Kid Mountain Biking Day"; an annual IMBA-sponsored event that celebrates the life of Jack Doub – a teenage mountain biker from North Carolina who passed away in 2002. The Jack Doub Memorial Endowment provides funding for this nationwide celebration each year on the first Saturday in October. This year's event took place on Oct 7th at Otter Creek Park and Schellers Fitness and Cycling teamed with KyMBA to give away a brand new Trek to one of the kids that participated in the event.

Additionally, KyMBA's first annual "Movie Night" is set for Friday Night Oct 27th at the Douglas Hills Community Center. There will be 2 mountain bike movies shown to local kids as well as plenty of give-away swag from our sponsors, Metro Parks & On Your Left Cycles. This event is part of a "new" user-group partnership with Metro Parks and will be used to introduce kids to the joy of cycling as well as educate them on proper trail etiquette and environmental issues in our park sys-

tem. Specifically, we hope to use this event to speak to kids about the negative impacts unauthorized trail building, vandalism and destruction of park property have on the overall cycling community.

We've also started a group club ride – after dark - at Otter Creek Park. We had approx 25 riders show up to our "Full Moon Ride" on October 7th. Not only did everyone have a great time, but we're fairly certain our enthusiastic shouts added a little more "fright" to the annual Otter Creek haunted forest.

We intend to add many more of these types of rides to our schedule and our ride captains are on-hand to make sure everyone has a good time. KyMBA would like to encourage those who have never tried it to give the knobby tires a whirl – we can almost promise you'll be hooked and there are always a wide variety of skill levels. Like the LBC, KyMBA tries to take a more balanced approach to cycling. Although we have many members who race nationally, we are generally a fun loving, social group, organized around the sport of cycling – only our preferred venue is the dirt.

We have recently secured several local bike shops as sponsors for our club and we are continuing to develop relationships with other shops around the state. As I mentioned, we are the "New Face Of KyMBA". We are on the move and our membership is growing daily. Please visit our NEW moderated web site at www.KyMBA.org for upcoming rides and events. We welcome any opportunities to cross-pollinate our clubs and we look forward to your support do our part for the Kentucky cycling community.

Sincere Thanks

To all those who have given of their time, prayer and money to help Cheryl Brawner in her fight against leukemia, thank you! Cheryl and Bob are overwhelmed by the love and support they have felt from the cycling community. Your generosity at the various fundraising rides and the Clifton's Pizza event, as well as outright donations, have helped to relieve an unneeded burden. And your friendship has been invaluable.



Trainer Tours are Back!

The Trainer Tour Spinning Classes will take place every Tuesday and Thursday at 7pm starting in December.

Broadway Baptist Church
4000 Brownsboro Road

EMAIL NEWSLETTER DELIVERY

Do you have something you want to share with your fellow club members?

Send us an article and photos for the newsletter! We can accept hand-written manuscripts, hardcopy print-outs or articles on disk (Word documents preferred), or e-mail.

Send to Sara Ferebee, VP Communications (see cover for addresses) or hand to any club officer.

The Louisville Bicycle Club reserves the right to edit all submitted articles.

See cover for deadlines.

The newsletter is sent third class. The post office will not forward to your new address. Please notify Barbara Tretter, club secretary, of any address changes.

The LBC 2006 budget for newsletter costs is \$5,000, which represents nearly 25% of our total program costs. In an attempt to reduce this cost so monies can be used by other programs, the Executive Committee has introduced email newsletter delivery. This optional service began with the newsletter for May/June 2006. The newsletter is sent in PDF format to those who have signed up for this service. Each delivery saves the club \$1.25 in printing and mailing costs per issue per membership. Those who choose this email delivery will typically receive their newsletter 4-7 days before those who receive their newsletters via regular mail.

Club membership applications and membership reminder postcards will be modified to include this option. If, after trying email delivery, members don't like this method, they may revert back to regular mail delivery.

More than 100 LBC members have already signed up to receive the e-newsletter.

To sign up for this option please go to <http://www.louisvillebicycleclub.org/forms/enewsletter.htm>.

Thanks for your cooperation.
LBC Executive Committee

**Receive
Your Newsletter
by Email!**

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